



For immediate release

TrafficLand to Provide Live Traffic Video for Visteon Mobile Application and In-Car Systems

Agreement will make live traffic video available to millions of commuters via mobile, in-car infotainment and navigation systems.

Fairfax, Virginia, October 25, 2010--**TrafficLand®**, the largest authorized aggregator of live traffic video in the U.S., has completed a licensing agreement to provide its live traffic video content for Visteon Corporation's mobile application and automotive electronic products.

Visteon, a provider of leading-edge in-vehicle electronics products to global auto manufacturers, is initially including TrafficLand live video in its new TrafficJamCam™ mobile application for Apple iPhone®, iPod Touch® and iPad®. Designed to help commuters locate and avoid traffic congestion, the new Visteon application integrates Internet-based map functionality with live traffic camera video from the TrafficLand network.

The application is currently available in 19 metropolitan areas across the U.S., including: Atlanta, Boston, Charlotte, Chicago, Cleveland, Columbus/Cincinnati, Denver, Detroit, Indianapolis, Jacksonville, Las Vegas, Miami, Memphis, Minneapolis, New York City, Orlando, Phoenix, Riverside (Calif.), Seattle/Tacoma, and Washington, D.C./Baltimore.

Visteon also plans to integrate TrafficLand live traffic video into its in-vehicle infotainment system offerings, which can be seen at <http://www.youtube.com/watch?v=262SvYT5BNQ>.

"Our research shows that consumers continue to rely on mobile electronic devices and want to stay connected while driving," said T.C. Wingrove, Visteon's senior manager for electronics innovation. "Visteon's commitment to helping consumers stay informed and providing leading-edge automotive electronics products makes this mobile application a useful and timely in-vehicle connectivity solution."

Visteon plans to analyze consumer feedback about its new mobile application to help refine the system, and intends to use this information in the development of

an enhanced solution, which will be available by the time automakers are ready to launch an in-vehicle application.

“This agreement with Visteon will give motorists new ways to connect to hyper-local, real-time traffic information they can use to make important driving decisions that can offer significant time-savings,” said Lawrence Nelson, CEO of TrafficLand. “We’re very pleased to be working with Visteon to bring live traffic video to the forefront of in-car infotainment and navigation systems.”

About TrafficLand

TrafficLand’s patented **Image Engine™** technology provides single-source access to live traffic video from over 8,000 traffic cameras in the United States. Contractual redistribution agreements with over 50 Departments of Transportation make TrafficLand the largest authorized aggregator and distributor of live traffic video in the US. With more than 200 cities on its national network, TrafficLand supports mobile applications, traveler information websites, broadcast traffic reporting, navigation devices and a dedicated service for DOTs and public safety agencies to aid traffic management and emergency response.

About Visteon

Visteon Corporation is a global automotive supplier that designs, engineers and manufactures innovative climate, interior, electronic and lighting products for vehicle manufacturers. With corporate offices in Van Buren Township, Mich. (U.S.); Shanghai, China; and Chelmsford, UK; the company has facilities in 25 countries and employs approximately 28,500 people

TrafficLand Media Contact:

Jay Cohen
301-657-3234
jcohen@trafficland.com

TrafficLand, Inc.

11208 Waples Mill Rd., Suite 109
Fairfax, VA 22030
703-591-1933
www.TrafficLand.com