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For immediate release

## **TrafficLand.com Expands Real-Time Traffic Camera Service Across Shenandoah Valley Region**

Live traffic camera views will help commuters and first responders understand and navigate changing traffic conditions

Fairfax, VA—TrafficLand, Inc., based in Fairfax, VA, announced today the expansion of its real-time traffic camera network coverage along I-81, I-64 and I-66 throughout the Shenandoah Valley Region from Front Royal to Bristol. The company's Web site, [www.TrafficLand.com](http://www.TrafficLand.com) now displays live traffic views from 45 Virginia Department of Transportation (VDOT) cameras across the region.

The TrafficLand web site helps the driving public avoid traffic congestion with online access to live traffic views from desktop computers and, coming soon, from web-enabled cell phones and PDAs. TrafficLand.com currently carries thousands of live traffic camera views from a growing list of metropolitan areas nationwide, including over 400 around Washington, DC. The TrafficLand.com service, which is the result of a public-private partnership with VDOT, can be customized by users to store camera views along frequently traveled roads and display live views on-demand.

TrafficLand also plans to offer specialized access to the new Shenandoah Valley Region cameras, through its Video Distribution System™, to first responders, transit agencies and emergency management organizations to assist routine and emergency operations – improving regional mobility and public safety.

“Easy access to live traffic camera views dramatically improves the ability of TrafficLand.com users to see conditions for themselves and gain ‘big picture’ understanding of traffic volumes, which helps them make more informed judgments about travel routes and departure times,” said TrafficLand President Larry Nelson. “On the public safety side, first responders using our network in other markets tell us that time saved locating and evaluating incidents has improved response times and outcomes.”

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