



For immediate release

## **TrafficLand Launches Live Traffic Video In Los Angeles and Orange County, CA**

Commuters and others gain access to 470 live  
traffic cameras across Los Angeles region

Fairfax, Virginia, March 8, 2011--**TrafficLand®**, the largest authorized aggregator of live traffic video in the U.S., announced today the addition to its network of 100 Cameras in Los Angeles (Caltrans District 7) and 252 cameras in Orange County (Caltrans District 12). TrafficLand has provided access to 118 cameras across neighboring Riverside and San Bernardino Counties (Caltrans District 8) since 2008.

Public access to the 470 traffic cameras across the Los Angeles metropolitan area, plus thousands more nationwide, is available on [www.trafficland.com](http://www.trafficland.com) as well as mobile applications for iPhone and iPad (Traffic View), Android (Traffic Buddy) and Windows Phone 7 (Traffic Cams) users.

"When it comes to coping with traffic, nothing helps more than seeing what's happening with your own eyes," said Lawrence Nelson, CEO of TrafficLand. "Now, TrafficLand gives Los Angeles area commuters, the media, first responders and others a truly comprehensive resource to see and understand traffic conditions from Venice Beach to San Bernardino and beyond."

Metro Traffic ([www.metrotraffic.com](http://www.metrotraffic.com)) is the exclusive representative of TrafficLand services to the broadcast industry.

### **About TrafficLand**

TrafficLand's patented **Image Engine®** technology provides single-source access to live traffic video from over 8,000 traffic cameras in the United States. Contractual redistribution agreements with over 50 Departments of Transportation make TrafficLand the largest authorized aggregator and distributor of live traffic video in the US. With more than 200 cities on its national network, TrafficLand supports mobile applications, traveler information websites, broadcast traffic reporting, navigation devices and a dedicated service for DOTs and public safety agencies to aid traffic management and emergency response.

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