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For immediate release

## **Live Video from Florida Traffic Cameras to Gain Wider Audience with TrafficLand**

Agreement will give commuters, public safety agencies and media  
enhanced access to over 500 Florida DOT traffic cameras

Fairfax, VA--TrafficLand®, the largest authorized aggregator of live traffic video in the U.S., announces agreements with the Florida Department of Transportation (FDOT) to integrate traffic video from five major markets across the state into its national network of nearly 7,000 traffic cameras.

Similar to public-private partnerships TrafficLand has across the country, the company will install its IP video equipment at FDOT Operation Centers in Miami, Ft. Lauderdale, Jacksonville, Tampa, and Orlando. Live video from the FDOT cameras will be available to the public on TrafficLand's free website ([www.trafficland.com](http://www.trafficland.com)) and through a range of proprietary services for media and public safety agencies, delivered via its fortified network infrastructure.

The addition of Florida cameras will extend TrafficLand's national traffic camera network to over 67 markets throughout the U.S., including extensive coverage along one of the nation's most heavily-traveled routes; I-95 from Connecticut to southern Florida. Additionally, critical evacuation cameras along the Florida Keys will become part of the network.

"Our DOT partners recognize the importance of reliable access to real-time traffic video through a scalable, redundant network that can handle the demand spikes typically seen during extreme weather and other emergency events" said TrafficLand CEO Lawrence Nelson. "This capability has proven its value repeatedly since 2001."

The TrafficLand public website uses interactive maps showing traffic camera locations, which users click to view live video streams. Users can save customized camera displays, schedule emails with live images from selected cameras, access cameras by Web-enabled mobile devices and even set up traffic camera Widgets on personalized home pages or blogs.

## About TrafficLand

TrafficLand is the largest, authorized aggregator and distributor of live traffic video in the U.S. The TrafficLand website ([www.trafficland.com](http://www.trafficland.com)), helps the driving public avoid traffic congestion with free access to current traffic video from nearly 7,000 cameras worldwide. The company also offers a dedicated, private network service called **Video Distribution System** (VDS) for first responders, law enforcement and others involved in public safety to aid emergency response and incident management. TrafficLand is also the leading provider of live traffic video content for broadcast traffic reporting and media websites. TrafficLand network video is available as an XML feed for incorporation in geospatial mapping and other applications.

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