



For immediate release

TrafficLand Announces Expansion of its Traffic Video Network in California, New Jersey, New Hampshire and Rhode Island

New Agreements with Departments of Transportation nationwide will add over 750 traffic cameras to the TrafficLand video network.

Fairfax, Virginia, October 25, 2011--**TrafficLand®**, the largest authorized aggregator of live traffic video in the U.S., announced today it has reached agreements with Departments of Transportation (DOT) in California, New Jersey, New Hampshire and Rhode Island. Under the agreements, TrafficLand gains authorized access to live video from traffic camera networks operated by the following state and municipal transportation departments: Santa Clara County Roads Dept. 450 cameras; Burlington County NJ 50 cameras; New Hampshire DOT approximately 130 cameras; and Rhode Island DOT approximately 145 cameras.

Live traffic video from 148 U.S. cities is available on TrafficLand's national network of over 11,000 cameras, which is used by commuters, media, first responders and others through a wide range of services and technology platforms—including the number one traffic App for iPhone and iPad.

"TrafficLand helps DOTs nationwide keep their communities better informed about traffic conditions with the accuracy only real-time video offers," said Lawrence Nelson, CEO of TrafficLand. "Our national network has experienced phenomenal growth due to the patented technology and infrastructure we've developed giving TrafficLand the unique ability to deliver real-time traffic video more reliably and less expensively to any platform, whether it's for a mobile device, a website or TV broadcast.

About TrafficLand

TrafficLand's patented **Image Engine®** technology provides single-source access to live traffic video from more than 11,000 traffic cameras in the United States. Contractual redistribution agreements with over 60 state and local Departments of Transportation make TrafficLand the largest authorized aggregator and distributor of live traffic video in the US. With 148 cities on its national network, TrafficLand supports mobile applications, traveler information websites, broadcast traffic reporting, navigation devices and a dedicated service for DOTs and public safety agencies to aid traffic management and emergency response.

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