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For immediate release

TrafficLand.com Adds Australian Traffic Cameras to Live Video Website

Expanded international coverage addresses global interest in live traffic video

TrafficLand, Inc., based in Fairfax, VA, announced today the availability of Australian camera views for the first time on its live traffic video website (www.trafficland.com.) The 14 cameras, located around the Brisbane metropolitan area, are operated by the Queensland, Australia government.

TrafficLand is the largest, authorized aggregator of live traffic video in the U.S. The TrafficLand.com website, which offers over 4,000 traffic camera views from more than 50 cities worldwide, helps the driving public avoid traffic congestion with access to current traffic views from any Web-enabled computer. The service is free, and lets users save camera views along frequently traveled roads in personal profiles designed to provide 'big picture' overviews of the user's specific traffic situation. The cameras carried on TrafficLand.com often also capture news and weather events of interest to the website's user community.

"Whether you're in New York, London or Brisbane, the problems of traffic congestion, and the benefits of our service to local drivers, are universal" said TrafficLand President Larry Nelson. "TrafficLand.com helps drivers make more informed judgments about their local road conditions and departure times with easy access to current traffic video. As we've expanded our global coverage, our users are also finding entertainment value in viewing traffic cameras from cities around the world."

The TrafficLand.com service uses interactive maps to show roadways and traffic camera locations. Website users click on cameras for current views, which have update rates that vary from every few seconds to every few minutes. The service also features an updating display of the 10 most viewed cameras by location, which typically shows the local spots with heavy traffic congestion or accidents.

TrafficLand is a leading provider of live traffic video content for broadcast traffic reporting, public websites (including the company's own www.trafficland.com),

and mobile devices. The company also offers specialized, private network services for first responders, law enforcement and others involved in public safety to aid emergency response and incident management.

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