



NEWS RELEASE

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**VDOT PARTNERSHIP WITH TRAFFICLAND, INC.
ENHANCES REGIONAL EMERGENCY RESPONSE CAPABILITY**
Hampton Roads Added To Ever Growing Inventory of Statewide Camera Coverage

VIRGINIA BEACH – The Virginia Department of Transportation (VDOT) and TrafficLand, Inc., out of Fairfax, VA, have expanded real-time video distribution in Hampton Roads by making it available in a moving format on a paid subscription basis.

The video distribution system (VDS) service delivers streaming video from over 100 cameras located on Interstates 64, 264 and 564 in Hampton Roads. Eventually, more than 350 traffic cameras will be installed on all major interstate routes in the region.

Currently, VDOT offers still-frame images from these cameras to local Internet Service Providers. Through this partnership, technological upgrades allow a refresh (or update) rate of one frame every one to two seconds; offering an ability to select live action pictures for use in assessing road conditions and emergency situations across the region.

“This innovative public/private partnership is just one more way VDOT is leveraging existing network infrastructure and advanced technology to bring important new services to our citizens,” said Stephany Hanshaw, VDOT Hampton Roads Smart Traffic Center Facility Manager. “VDS will help police, fire and other emergency personnel assess incidents faster and steer clear of traffic congestion that could otherwise impede the delivery of life-saving services.”

“In a major highway emergency, every minute saved can mean the difference between life and death,” said TrafficLand President Larry Nelson.

The cameras in Hampton Roads join an already existing TrafficLand network that stretches from Richmond to Baltimore, making this the most comprehensive system of its kind in the nation.

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