



For immediate release

## **Miami Traffic Cameras Go Live with TrafficLand Service**

Miami joins Los Angeles, Denver and other top markets nationwide in offering enhanced access to roadside cameras to commuters, media and first responders

Fairfax, Virginia, August 2, 2010--**TrafficLand®**, the largest authorized aggregator of live traffic video in the U.S., announced today it has launched its live traffic video service in Miami, Florida. The company recently integrated 108 Miami area traffic cameras operated by Florida Department of Transportation (FDOT) into its national network and is using its patented technology to serve live video from the cameras to commuter and public information websites, media, public safety agencies, mobile application providers and others.

TrafficLand also provides access to FDOT traffic cameras located in Orlando, Tampa, Fort Lauderdale, Jacksonville, Daytona Beach, and the Florida Keys.

“TrafficLand is having a record year signing DOT partners in top markets because of our unique ability to ensure that their video is available when it’s needed,” said Lawrence Nelson, CEO of TrafficLand. “TrafficLand’s patented Image Engine® technology and dedicated network infrastructure delivers a sustainable solution for FDOT video sharing—across technology platforms--which is critical during high demand spikes that occur with traffic incidents and weather emergencies such as approaching hurricanes.”

### **About TrafficLand**

TrafficLand is the largest authorized aggregator and distributor of live traffic video in the U.S. with over 8,000 traffic cameras, in more than 200 cities on its network. TrafficLand’s patented **Image Engine®** technology provides single-source access to live traffic video from its national network. Video formats and services offered by TrafficLand support mobile applications, traveler information websites, broadcast traffic reporting, navigation devices and a dedicated service for DOTs and public safety agencies to aid traffic management and emergency response.

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