



**FOR IMMEDIATE RELEASE  
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## **Web Access to Live Inaugural Video Provided by Westwood One's Metro Traffic and TrafficLand**

Live video of Pennsylvania Avenue from historic Willard Hotel is available now through the Inauguration exclusively on [TrafficLand.com](http://TrafficLand.com)

**Fairfax, VA** —TrafficLand®, the largest authorized aggregator of live traffic video, and Metro Traffic, the broadcast industry's top traffic information provider, are teaming up to provide free Web access to live video of this historic event. The camera is atop the Willard Hotel, and offers sweeping views of Pennsylvania Avenue and the U.S. Capitol. The camera is owned and operated by Metro Traffic, and live video can now be accessed exclusively on [www.TrafficLand.com](http://www.TrafficLand.com).

The two companies recently reached an agreement to develop and deploy next generation, location-based traffic information services for broadcast, Web and mobile applications.

"We're extremely pleased to be working with Metro Traffic to give media and the public greater real-time access to the setting surrounding the Inauguration of President Barack Obama." Said Larry Nelson, President and Founder of TrafficLand, Inc.

This launches our joint strategy of being the leading-edge technology provider of solution-based traffic information." said Steve Kalin, President and Chief Operating Officer, Westwood One Metro Traffic. "We are pleased to help serve the media and consumers on this historic day."

### **About TrafficLand, Inc.**

TrafficLand is the largest authorized single-source of on demand traffic video information in the country, providing access to over 5,000 traffic video cameras in 48 MSAs today. TrafficLand has developed patent-pending technology to enable reliable distribution of thousands of CCTV (closed circuit television) video feeds

from multiple Departments of Transportation camera networks. The company aggregates and broadcasts live traffic video via the Internet, and through its media partners. To aid emergency response and incident management, first responders and federal emergency management agencies can access an enhanced traffic video application through a single, secure interface called TrafficLand Video Distribution System™ (VDS). For more information about TrafficLand, please visit <http://corporate.trafficland.com>

### **About Westwood One**

Westwood One is the largest provider of traffic information and the largest independent provider of network radio programming in the US. Through its Metro Networks Traffic division, Westwood provides traffic reporting and local news, sports and weather to over 2,200 radio and TV stations. Through its Network Radio Division, Westwood One serves more than 5,000 radio and TV stations in the U.S. The Company provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. The Company also provides digital and other cross platform delivery of its network and Metro content.

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