



FOR IMMEDIATE RELEASE
JUNE 2, 2008

Live Video from Connecticut Traffic Cameras Goes Online with TrafficLand.com

*Web access to ConnDOT cameras provides comprehensive
real-time resource for commuters and public safety agencies.*

Fairfax, VA —TrafficLand®, the largest, authorized aggregator of live traffic video announced today implementation of an agreement with the Connecticut Department of Transportation to integrate 153 ConnDOT traffic cameras into its network. Under the agreement, TrafficLand's upload equipment installed at the agency's Bridgeport Traffic Management Center is being used to increase video update rates and expand availability to the public, first responders, media and others. TrafficLand is feeding the video to ConnDOT's Web site, as well as its own site, www.trafficland.com, which provides real-time access to over 6,000 traffic cameras, in over 60 markets worldwide.

Located primarily along I-95, I-91 and I-395 the ConnDOT cameras join New York and New Jersey traffic cameras already available on the TrafficLand network—expanding the multi-jurisdictional picture TrafficLand offers the region.

TrafficLand.com uses interactive maps to display area roadways and traffic camera locations. Web site users click on camera icons to view live video and they can also customize and save camera displays of frequently traveled routes and receive live images of local road and traffic conditions by email. Access to ConnDOT traffic cameras by Web-enabled cell phones and PDAs is also available through the company's AirVideo™ service.

TrafficLand is also making its Video Distribution System™ (VDS) available to local first responders (<http://corporate.trafficland.com/services/publicSafety.html>) and media (<http://corporate.trafficland.com/services/broadcast.html>.) The service provides more robust access, additional features and a secure interface.

“We're very pleased to assist ConnDOT in taking the next step toward sharing the benefits of their traffic camera network,” said Lawrence Nelson, Founder and CEO of TrafficLand. “From fender benders to emergency situations, greater

access to live video from traffic camera networks can help the driving public make more informed travel decisions and improve emergency response outcomes.”

About TrafficLand, Inc.

TrafficLand has developed patent-pending technology to enable reliable distribution of thousands of CCTV (closed circuit television) video feeds from multiple Departments of Transportation camera networks. The company aggregates and broadcasts live traffic video via the Internet, and through its media partners. To aid emergency response and incident management, first responders and federal emergency management agencies can access an enhanced traffic video application through a single, secure interface called TrafficLand Video Distribution System™ (VDS). For more information about TrafficLand, please visit <http://corporate.trafficland.com>

Media Contact:

Jay Cohen

301-657-3234

jcohen@trafficland.com