



**FOR IMMEDIATE RELEASE  
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## **TrafficLand Widget Keeps Live Road Conditions in the Picture**

***New Widget can be customized to show live views from over 4,000 traffic cameras worldwide***

**Fairfax, VA** —TrafficLand®, the largest, authorized aggregator of live traffic video announced today the introduction of a free traffic camera Widget, available on its Web site ([www.trafficland.com](http://www.trafficland.com)), which can be placed on personalized home pages, Blogs and Web sites.

Designed to provide a live, at-a-glance view of changing road conditions, the TrafficLand Widget features links to updating streams from selected traffic cameras, as well as quick access to the more than 4,000 worldwide traffic cameras currently available on the TrafficLand.com Web site.

“The TrafficLand Widget gives users and developers a way to personalize real-time traffic camera images and incorporate them into their online world” said Lawrence Nelson, president of TrafficLand. “It’s a great way for people to stay informed about changing traffic conditions on the local level, avoid traffic problems, and make better use of their time.”

### **About TrafficLand, Inc.**

TrafficLand aggregates and re-broadcasts live traffic video over the Internet and on TV. The company has developed patent-pending technology to allow it to aggregate thousands of CCTV (closed circuit television) video feeds from multiple Departments of Transportation traffic camera networks. TrafficLand’s video network currently includes over 4,300 traffic cameras in 57 U.S. and international markets. The company is a leading provider of live traffic video viewed by the public on Web sites and mobile devices to avoid traffic congestion, and by first responders to aid emergency response and incident management. The company’s website (<http://www.trafficland.com>) provides free access to its live traffic camera viewing service. First responders and federal emergency management agencies access the company’s network through a secure, private service.

**For more information:**  
Jay Cohen

301-657-3234

[jcohen@trafficland.com](mailto:jcohen@trafficland.com)