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For immediate release

TrafficLand awarded contract to Provide Real-Time Video Distribution and Hosting Services on GSA Schedule

Specialized video services support routine and emergency operations

Fairfax, VA—TrafficLand, Inc., based in Fairfax, VA, announced today that federal and state government agencies can now obtain real-time traffic video from thousands of strategically located traffic cameras across the United States through TrafficLand's GSA Schedule.

TrafficLand's Video Distribution System™ (VDS) and Video Hosting Services were developed to meet the unique needs of law enforcement agencies, first responders, emergency operations centers, transportation and other public safety organizations for improved situational awareness and response. TrafficLand provides secure access to its services from Web-enabled computers.

Currently in use by dozens of federal, state and local agencies, TrafficLand VDS Service is available by subscription, and government customers can select among multiple coverage areas and service level options.

TrafficLand Video Hosting Services enables government Web sites to offer real-time video, fortified by a fully redundant infrastructure, able to meet rapid expansion in user demand. The service is based on TrafficLand's proprietary, patent-pending Image Engine™, which converts video imagery from multiple sources and formats into a standardized, digital form, for routing, on request, to its dedicated network equipment located in a state-of-the-art Tier 1 data center.

TrafficLand president, Lawrence Nelson says, "Video hosting with TrafficLand allows our government clients to avoid the high cost of developing and maintaining the network and hosting infrastructure required to meet peak demand periods seen during emergency situations like hurricanes."

TrafficLand is building the largest, highest quality traffic camera network in the United States, called the Transportation Video Information Sharing Network (TVISN). TVISN currently provides video from over 3,000 traffic cameras nationwide and is serving over half a billion frames of video each month to both public and private networks, including some of America's most secure law

enforcement agencies. TrafficLand is a leading provider of live traffic video viewed by the public on web sites and mobile devices to avoid traffic congestion, and by first responders to aid emergency response and incident management.

For more information, please contact: Jay Cohen, 301-657-3234 or by email to jcohen@trafficland.com or visit TrafficLand's GSA Schedule information page at <http://www.trafficland.com/gsa>.

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